

# Comprehensive And Professional qPCR Solution

Cited in about 8,000+ papers

## Rapid reverse transcription

Hifair™ AdvanceFast 1st Strand cDNA Synthesis SuperMix for qPCR (gDNA digester plus) (11155ES)

### Features

**Quick and Easy**  
Reverse transcription completed in 5 minutes, total time 7 min



**Efficient Synthesis**  
Higher cDNA yield, lower Ct.



**Sensitivity**  
Detects RNA down to 10 pg.



**Reliable**  
High cDNA yield from degraded or inhibitor-containing RNA.



**Improved DNA Digestion**  
Removes more residual DNA



**Stability**  
Room temperature storage (7 days) and 30 freeze-thaw cycles.



### Performance

#### Rapid reverse transcription within 7 min

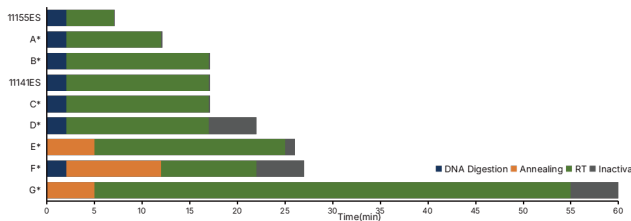


Figure 1. Workflow Comparison: 11155ES completes RT in 5 min (total 7+ min), faster than common reagents (17+ min). Ideal for high-throughput labs, especially water bath users.

#### High Sensitivity

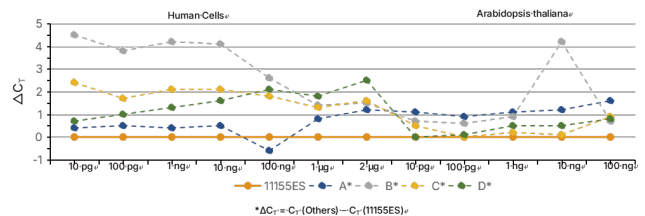


Figure 2. Higher Sensitivity Across a Range of RNA Inputs 293T cell RNA and Arabidopsis RNA were serially diluted, and cDNA synthesis was performed using different reverse transcription reagents according to their respective protocols. Subsequent dye-based qPCR analysis showed that the new product 11155ES outperforms other reagents, as indicated by the Delta CT values ( $\Delta C_T = C_T(\text{Other RT products}) - C_T(11155ES)$ ).

# Create the most beautiful fluorescence quantitative curve

## Universal qPCR --Hiefff UNICON™ Universal Blue qPCR Master Mix (11184ES)

### Features

- 01 Universal**  
ROX dye premixed, Suitable for all qPCR instruments
- 02 Traceable blue dye**
- 03 Support 46 min fast procedures**
- 04 High Sensitivity**  
LOD  $\leq 0.2$  copy / $\mu$ L

### Performance

#### A High precision: Detecting a two-fold difference in gene expression

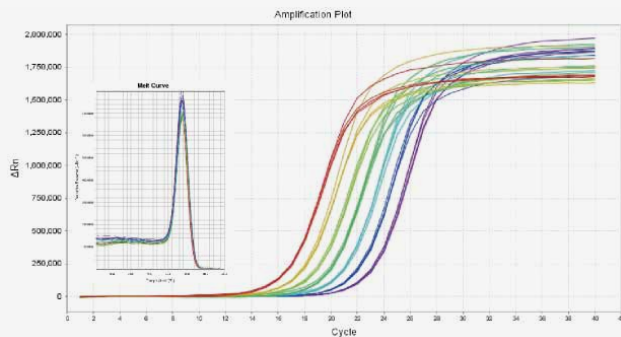


Figure 3. Hieff UNICON™ Universal Blue Master Mix has high accuracy and amplification efficiency. It can easily detect two-fold difference of GAPDH gene abundance using a series of diluted plasmid as template.

#### B Good system stability

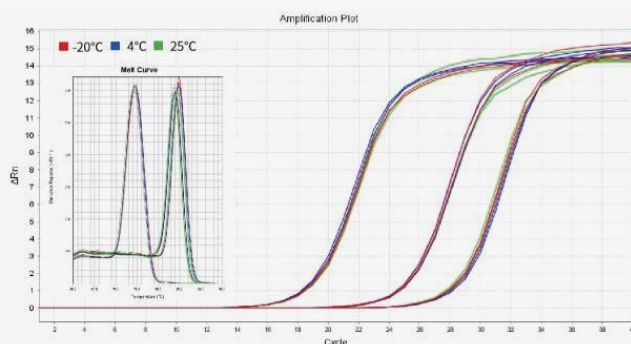


Figure 4. Hieff UNICON™ Universal Blue Master Mix has good stability. The reagent was placed at -20°C, 4°C, and 25°C for 7 days, and different types of genes were amplified using human cDNA as a template. The results showed that the reagent had good stability.

# Highly sensitive colorimetric tracer fluorescence quantitative premix

## Hieff UNICON™ ColorGPS qPCR SYBR Green Master Mix (No ROX/Low Rox/High Rox, 11188/89/90ES)

### Pipetting Tracking

Reduces Risk of Missed or Incorrect Additions

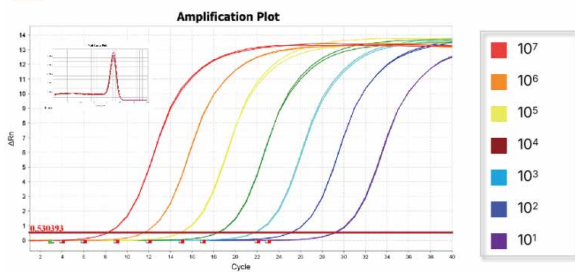


### Stability

Room temperature storage (24 hrs) and 20 freeze-thaw cycles without performance loss.

## Performance

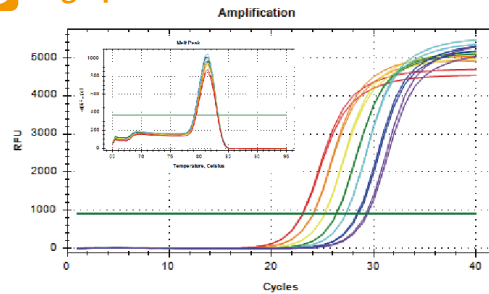
### A Excellent Amplification



**Figure 5. Reliable Results Across a Wide Dynamic Range**

Using a 2  $\mu$ L plasmid gradient (10<sup>1</sup>-10<sup>7</sup>) as the template, the target gene was amplified. Hieff UNICON™ ColorGPS Master Mix effectively detects templates across 7 orders of magnitude, delivering a strong linear relationship over a broad dynamic range.

### B high precision

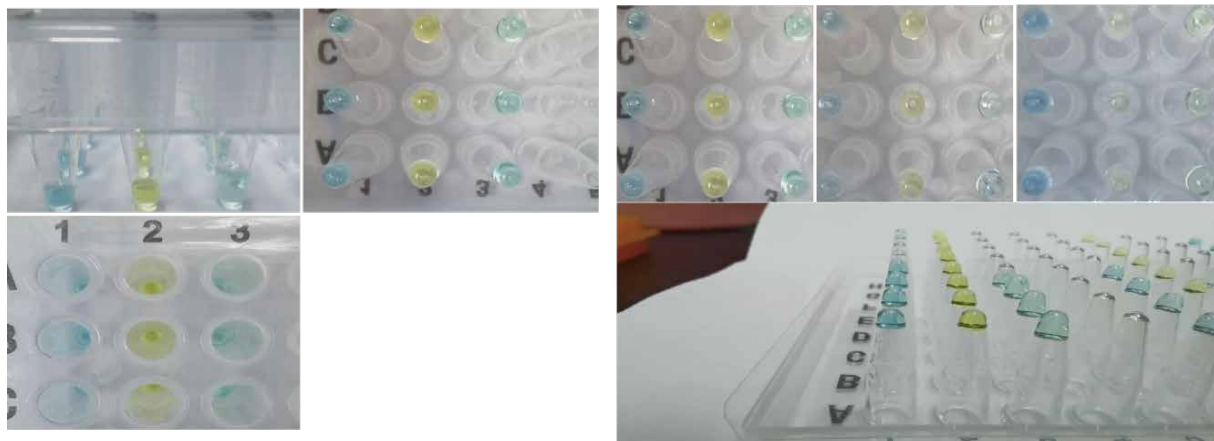


**Figure 6. Accurately Detects 2-Fold Template Concentration Differences**

Using 2  $\mu$ L of 2-fold serially diluted plasmid as the template, the target gene was amplified. Hieff UNICON™ ColorGPS Master Mix precisely distinguishes 2-fold concentration differences in template amounts.

### C Pipetting Tracking: Reduces Risk of Missed or Incorrect Additions

#### Three-View Diagram



**Figure 7. Pipetting Three-View Diagram.**Color differences provide clear visual indicators. (blue-no template, green-the system has added the template)

## Promotion


Applications	Name	Cat. No.	Size
Rapid reverse transcription	Hifair™ AdvanceFast 1st Strand cDNA Synthesis SuperMix for qPCR (gDNA digester plus)	11155ES60	100 T
Blue qPCR Mix (Dye method)	Hieff UNICON™ Universal Blue qPCR Master Mix	11184ES03 11184ES08	1 mL 5 × 1 mL
Blue qPCR Mix + Yellow Template Diluent(Dye method)	Hieff UNICON™ ColorGPS qPCR Master Mix (No Rox) Hieff UNICON™ ColorGPS qPCR Master Mix (Low Rox) Hieff UNICON™ ColorGPS qPCR Master Mix (High Rox)	11188ES03/11188ES08/ 11189ES03/11189ES08/ 11190ES03/11190ES08	1 mL 5 × 1 mL
RNA extraction	MolPure Cell/Tissue Total RNA Kit	19221ES50	50 T

## Publication

- 01 } Medina-Puche L, Tan H, Dogra V, et al. Cell. 2020;182(5):1109-1124. (IF=66.850)
- 02 } Li Y, Wang D, Ping X, et al. Cell. 2022;185(6):949-966. (IF=66.850)
- 03 } SekiT, Yang Y, Sun X, et al. Nature. 2022;608(7922):421-428. (IF=69.504)
- 04 } Chen P, Wang W, Liu R, et al. Nature. 2022;606(7914):550-556. (IF=69.504)
- 05 } Dong W, Zhu Y, Chang H, et al. Nature. 2021;589(7843):586-590. (IF=69.504)
- 06 } Lu XY, Shi XJ, HuA, et al. Nature. 2020;588(7838):479-484. (IF=69.504)
- 07 } BiX, Wang K, Yang L, et al. Cell. 2021;184(5):1377-1391. (IF=66.850)
- 08 } Liu S, Hua Y, Wang J, et al. Cell. 2021;184(5):1314-1329.e10. (IF=66.850)
- 09 } Liu CX, LiX, Nan F, et al. Cell. 2019;177(4):865-880. (IF=66.850)
- 10 } Han X, Wang R, Zhou Y, et al. Cell. 2018;172(5):1091-1107. (IF=66.850)
- 11 } ChaiQ, Yu S, Zhong Y, et al. Science. 2022;378(6616). (IF=66.850)
- 12 } Yu Q, Liu S, Yu L, et al. Nat Biotechnol. 2021;39(12):1581-1588. (IF=46.297)
- 13 } Wang Z, Lu Z, Lin S, et al. Immunity. 2022;55(6):1067-1081. (IF=43.474)
- 14 } Bi Q, Wang C, Cheng G, et al. Immunity. 2022;55(8):1466-1482. (IF=43.474)
- 15 } Xiao J, Li W, Zheng X, et al. Immunity. 2020;52(1):109-122. (IF=43.474)
- 16 } Gong Q, Wang YJ, He LF, et al. Nature. 2023, 622:139-148 (2023) (IF=69.504)

# Yeasen Biotechnology

Leading Innovation in Molecular Enzymes and Reagents

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